

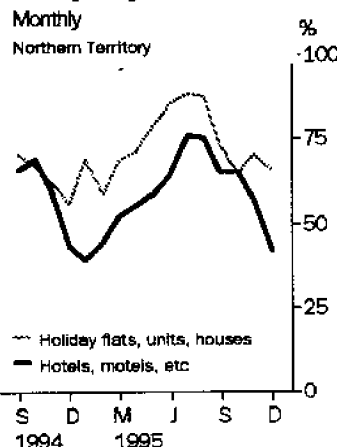
TOURIST ACCOMMODATION

**NORTHERN
TERRITORY**

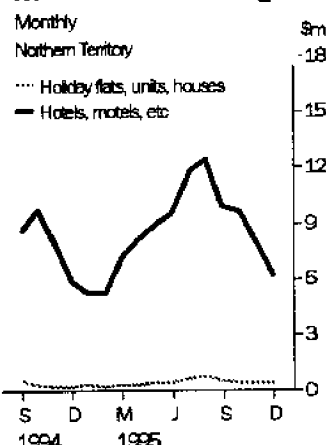
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DECEMBER QTR KEY FIGURES

Occupancy rates



Accommodation takings



	Dec 94	Dec 95	change
Hotels, Motels and Guest Houses			
Rooms available (No.)	5 429	5 437	0.1 %
Room occupancy rate (%)	57.1	54.7	-2.4 pts
Takings from accommodation (\$'000)	23 474	23 796	1.4 %
Holiday Flats, Units and Houses			
Units, etc. available (No.)	223	293	31.4 %
Unit occupancy rate (%)	61.3	66.8	5.5 pts
Takings from accommodation (\$'000)	789	1 370	73.6 %
Caravan Parks			
Sites, cabins, etc. available (No.)	9 209	8 972	-2.6 %
Site occupancy rate (%)	20.7	20.4	-0.3 pts
Takings from accommodation (\$'000)	2 126	2 273	6.9 %
Visitor Hostels			
Bed spaces available (No.)	2 740	2 851	4.1 %
Bed occupancy rate (%)	43.4	46.9	3.5 pts
Takings from accommodation (\$'000)	1 394	1 562	12.1 %

DECEMBER QTR KEY POINTS

HISTORICALLY HIGH OCCUPANCY RATES CONTINUE

- For hotels, motels and guest houses, demand in terms of room nights occupied fell by 4.2% in December quarter 1995 compared with December quarter 1994. The room occupancy rate thus fell from 57.1% to 54.7%, but was otherwise the highest December quarter result recorded since 1980.
- For holiday flats, units and houses, the occupancy rate of 66.8% was the highest December quarter result achieved since this accommodation type was first included in the Survey in 1987. Similarly, the 46.9% bed occupancy rate for visitor hostels was the highest December quarter result recorded since hostels were brought into scope of the collection in 1991.
- For caravan parks, the site occupancy rate fell marginally to 20.4% but was generally comparable to recent year December quarter results.

UPWARD MOVEMENT IN TAKINGS

- Average takings per room night occupied in hotels, motels and guest houses increased from \$82 in December quarter 1994 to \$87 in December quarter 1995. For holiday flats, units and houses, average takings per unit night occupied increased from \$63 to \$76. For caravan parks, there was an increase in average takings per site night from \$12 to \$14, while for visitor hostels average takings per guest night were unchanged at \$13.

INQUIRIES

- For further information about these and related statistics, contact
Brian Hay on
07 3222 6129, or any
ABS Office.

NOTES

FORTHCOMING ISSUES

ISSUE (Quarter)

EXPECTED RELEASE DATE

March 1996

7 June 1996

CHANGES IN THIS ISSUE

There are no changes in this issue.

BOB HARRISON

Statistician, Northern Territory

TABLE 1 — SUMMARY OF HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1994	December 1994	March 1995	June 1995	September 1995	December 1995	December 1994	December 1995
LICENSED HOTELS WITH FACILITIES									
Establishments	No.	30	30	30	31	31	31
Guest rooms	No.	2,031	2,032	2,032	2,045	2,044	2,050
Bed spaces	No.	5,886	5,873	5,849	5,878	5,837	5,872
Employment (persons)	No.	2,066	1,952	2,000	2,244	2,226	2,386
Room nights occupied	No.	137,369	122,652	93,795	121,953	144,868	113,293	457,805	473,909
Room occupancy rate	per cent	73.5	65.6	51.3	65.5	77.0	60.1	62.3	63.6
Guest nights	No.	227,256	200,595	149,737	199,918	243,845	182,195	753,031	775,695
Bed occupancy rate	per cent	42.0	37.1	28.4	37.4	45.4	33.7	35.8	36.3
Guest arrivals	No.	114,318	99,972	80,933	97,509	127,882	99,610	384,795	405,934
Average length of stay	days	2.0	2.0	1.9	2.1	1.9	1.8	2.0	1.9
Takings from accommodation	\$'000	14,426	12,396	9,292	13,691	17,058	12,892	46,314	52,932
MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	63	65	65	65	67	67
Guest rooms	No.	3,291	3,397	3,411	3,429	3,571	3,387
Bed spaces	No.	9,582	10,026	10,032	10,088	10,572	10,198
Employment (persons)	No.	1,177	1,095	1,120	1,283	1,317	1,152
Room nights occupied	No.	210,085	162,597	127,843	172,961	227,605	160,083	654,174	688,492
Room occupancy rate	per cent	69.4	52.0	41.8	55.4	69.3	51.4	54.1	54.7
Guest nights	No.	386,914	282,297	227,676	317,490	435,154	275,643	1,154,304	1,255,963
Bed occupancy rate	per cent	43.9	30.6	25.3	34.6	44.7	29.4	32.7	33.7
Guest arrivals	No.	185,131	131,923	105,564	153,439	210,282	132,813	554,681	602,098
Average length of stay	days	2.1	2.1	2.2	2.1	2.1	2.1	2.1	2.1
Takings from accommodation	\$'000	14,951	11,078	8,421	12,816	17,127	10,905	44,241	49,269
TOTAL HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES									
Establishments	No.	93	95	95	96	98	98
Guest rooms	No.	5,322	5,429	5,443	5,474	5,615	5,437
Bed spaces	No.	15,468	15,899	15,881	15,966	16,409	16,070
Employment (persons)	No.	3,243	3,047	3,120	3,527	3,543	3,538
Room nights occupied	No.	347,454	285,249	221,638	294,914	372,473	273,376	1,111,979	1,162,401
Room occupancy rate	per cent	71.0	57.1	45.3	59.2	72.1	54.7	57.2	58.0
Guest nights	No.	614,170	482,892	377,413	517,408	678,999	457,838	1,907,335	2,031,658
Bed occupancy rate	per cent	43.2	33.0	26.5	35.6	45.0	31.0	33.9	34.6
Guest arrivals	No.	299,449	231,895	186,497	250,948	338,164	232,423	939,476	1,008,032
Average length of stay	days	2.1	2.1	2.0	2.1	2.0	2.0	2.0	2.0
Takings from accommodation	\$'000	29,377	23,474	17,713	26,507	34,185	23,796	90,555	102,201

TABLE 2 — SUMMARY OF CARAVAN PARKS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September	December	March	June	September	December	December	December
		1994	1994	1995	1995	1995	1995	1994	1995
SHORT-TERM CARAVAN PARKS									
Establishments	No.	63	62	61	60	60	60
Capacity									
On-site vans	No.	112	119	122	122	123	131
Other powered sites	No.	2,989	2,981	2,883	2,905	2,886	2,914
Unpowered sites	No.	3,452	3,445	3,479	3,555	3,337	3,361
Cabins, etc.	No.	183	179	189	167	194	201
Total capacity	No.	6,736	6,724	6,673	6,749	6,540	6,607
Sites occupied by long-term guests	No.	302	290	300	308	296	320
Other sites permanently reserved	No.	1	2	3	5	4	7
Employment (persons)	No.	269	222	232	268	328	250
Site nights occupied	No.	250,668	88,457	60,866	194,525	225,256	90,305	530,333	570,952
Site occupancy rate	per cent	40.5	14.3	10.1	31.7	37.4	14.9	23.1	23.6
Takings from accommodation	\$'000	3,498	1,284	871	2,700	3,553	1,441	7,636	8,564
LONG-TERM CARAVAN PARKS									
Establishments	No.	20	20	20	18	18	18
Capacity									
On-site vans	No.	209	206	200	189	198	190
Other powered sites	No.	1,557	1,565	1,585	1,539	1,556	1,500
Unpowered sites	No.	622	636	632	642	646	590
Cabins, etc.	No.	74	78	82	85	85	85
Total capacity	No.	2,462	2,485	2,499	2,455	2,485	2,365
Sites occupied by long-term guests	No.	829	770	761	709	702	620
Other sites permanently reserved	No.	4	3	1	1	1	3
Employment (persons)	No.	69	73	71	73	78	85
Site nights occupied	No.	115,495	86,626	78,102	93,092	111,780	77,869	425,562	360,843
Site occupancy rate	per cent	51.0	37.9	34.7	41.7	48.9	35.8	42.7	40.3
Takings from accommodation	\$'000	1,238	842	768	1,013	1,254	832	4,364	3,867
TOTAL CARAVAN PARKS									
Establishments	No.	83	82	81	78	78	78
Capacity									
On-site vans	No.	321	325	322	311	321	321
Other powered sites	No.	4,546	4,546	4,468	4,444	4,442	4,414
Unpowered sites	No.	4,074	4,081	4,111	4,197	3,983	3,951
Cabins, etc.	No.	257	257	271	252	279	286
Total capacity	No.	9,198	9,209	9,172	9,204	9,025	8,972
Sites occupied by long-term guests	No.	1,131	1,060	1,061	1,017	998	940
Other sites permanently reserved	No.	5	5	4	6	5	10
Employment (persons)	No.	338	295	303	341	406	335
Site nights occupied	No.	366,163	175,083	138,968	287,617	337,036	168,174	955,895	931,795
Site occupancy rate	per cent	43.3	20.7	16.8	34.3	40.6	20.4	29.0	28.1
Takings from accommodation	\$'000	4,735	2,126	1,638	3,712	4,807	2,273	12,000	12,431

TABLE 3 — SUMMARY OF HOLIDAY FLATS, UNITS AND HOUSES, NORTHERN TERRITORY (a)

Particulars	Unit	Quarter ended				Year ended			
		September 1994	December 1994	March 1995	June 1995	September 1995	December 1995	December 1994	December 1995
Letting entities	No.	10	8	8	7	10	10
Flats, units and houses									
Single bedroom	No.	166	126	126	102	145	145
Multiple bedroom	No.	152	97	98	97	145	148
Total flats, units and houses	No.	318	223	224	199	290	293
Bed spaces	No.	1,224	891	884	800	1,147	1,155
Employment (persons) (b)	No.	70	46	48	46	64	64
Unit nights occupied	No.	24,344	12,581	13,207	14,178	22,216	18,001	72,877	67,602
Unit occupancy rate	per cent	83.2	61.3	65.5	78.3	83.3	66.8	71.6	73.6
Unit lettings	No.	6,280	2,927	2,411	2,867	5,196	3,738	18,312	14,212
Average length of stay	days	3.9	4.3	5.5	4.9	4.3	4.8	4.0	4.8
Takings from accommodation	\$'000	2,097	789	849	1,141	1,941	1,370	5,521	5,301

(a) From December quarter 1994 and June quarter 1995 respectively, some accommodation previously classified as holiday flats and units has been included as motel accommodation. (b) Employment numbers exclude real estate agents and their employees.

TABLE 4 — SUMMARY OF VISITOR HOSTELS, NORTHERN TERRITORY

Particulars	Unit	Quarter ended				Year ended			
		September 1994	December 1994	March 1995	June 1995	September 1995	December 1995	December 1994	December 1995
Establishments	No.	35	35	34	36	34	33
Bed spaces	No.	2,794	2,740	2,598	2,981	2,953	2,851
Employment (persons)	No.	149	134	139	165	171	142
Guest nights	No.	157,099	109,376	94,127	140,770	170,211	122,980	497,449	528,088
Bed occupancy rate	per cent	61.8	43.4	40.3	53.6	62.8	46.9	48.8	51.3
Guest arrivals	No.	67,389	51,221	46,020	65,256	92,148	66,674	237,050	270,098
Average length of stay	days	2.3	2.1	2.0	2.2	1.8	1.8	2.1	2.0
Takings from accommodation	\$'000	1,964	1,394	1,175	1,857	2,274	1,562	6,299	6,868

**TABLE 5 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY ESTABLISHMENT SIZE,
NORTHERN TERRITORY**

Particulars	Establishment size (number of rooms)						Northern Territory
	5-9	10-15	16-25	26-50	51-100	101+	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT							
December quarter 1994—							
Establishments	6	8	22	19	26	14	95
Guest rooms	40	101	458	705	1,949	2,176	5,429
Bed spaces	115	292	1,457	2,136	5,466	6,433	15,899
Employment (persons)	34	88	186	450	961	1,328	3,047
December quarter 1995							
Establishments	7	8	24	20	25	14	98
Guest rooms	49	96	503	760	1,857	2,172	5,437
Bed spaces	160	293	1,510	2,304	5,352	6,451	16,070
Employment (persons)	36	81	229	533	1,290	1,369	3,538
ROOM NIGHTS OCCUPIED							
December quarter 1994	812	4,056	19,940	30,364	91,095	138,982	285,249
1995—							
October	371	1,105	7,424	12,923	33,799	53,860	109,482
November	328	1,155	5,973	10,633	27,245	47,310	92,644
December	304	1,341	5,474	8,500	19,248	36,383	71,250
December quarter 1995	1,003	3,601	18,871	32,056	80,292	137,553	273,376
ROOM OCCUPANCY RATES (per cent)							
December quarter 1994	22.1	43.7	47.3	46.8	50.8	69.4	57.1
1995—							
October	24.4	37.1	47.6	54.9	58.7	80.0	65.0
November	22.3	40.1	39.6	46.6	48.9	72.6	56.8
December	20.0	45.1	35.1	36.1	33.4	54.0	42.3
December quarter 1995	22.2	40.8	40.8	45.8	47.0	68.8	54.7
GUEST NIGHTS							
December quarter 1994	1,329	6,450	34,261	51,301	153,118	236,433	482,892
1995—							
October	662	1,911	12,770	21,639	56,545	90,833	184,360
November	552	1,827	9,046	17,194	44,967	77,433	151,019
December	516	2,576	8,748	14,616	34,083	61,920	122,459
December quarter 1995	1,730	6,314	30,564	53,449	135,595	230,186	457,838
BED OCCUPANCY RATES (per cent)							
December quarter 1994	12.6	24.0	25.6	26.1	30.4	39.9	33.0
1995							
October	13.3	21.0	27.3	30.3	34.1	45.4	37.0
November	11.5	20.8	20.0	24.9	28.0	40.0	31.3
December	10.4	28.4	18.7	20.5	20.5	31.0	24.6
December quarter 1995	11.8	23.4	22.0	25.2	27.5	38.8	31.0
GUEST ARRIVALS							
December quarter 1994	1,180	4,389	16,182	24,984	69,827	115,333	231,895
1995—							
October	379	1,764	6,080	10,724	28,410	45,385	92,742
November	322	1,528	4,231	8,077	21,693	39,959	75,810
December	318	2,359	3,898	7,702	16,514	33,080	63,871
December quarter 1995	1,019	5,651	14,209	26,503	66,617	118,424	232,423
AVERAGE LENGTH OF STAY (days)							
December quarter 1994	1.1	1.5	2.1	2.1	2.2	2.1	2.1
December quarter 1995	1.7	1.1	2.2	2.0	2.0	1.9	2.0
TAKINGS FROM ACCOMMODATION (\$'000)							
December quarter 1994	35	194	1,172	1,796	6,247	14,030	23,474
1995—							
October	16	63	393	893	2,158	6,026	9,549
November	15	67	284	717	1,744	5,214	8,040
December	13	76	260	569	1,178	4,111	6,207
December quarter 1995	44	206	937	2,179	5,080	15,350	23,796

TABLE 6A — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING BY STATISTICAL DIVISION, NORTHERN TERRITORY

Particulars	Darwin (SD)				Northern Territory - Balance (SD)			
	Star grading			Total	Star grading			Total
	2	3, 4 and 5	Ungraded and 1		2	3, 4 and 5	Ungraded and 1	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
December quarter 1994—								
Establishments	9	7	11	27	29	18	21	68
Guest rooms	482	943	360	1,785	1,363	1,836	445	3,644
Bed spaces	1,438	2,444	1,061	4,943	3,932	5,759	1,265	10,956
Employment (persons)	261	1,029	135	1,425	489	911	222	1,622
December quarter 1995 -								
Establishments	8	11	9	28	25	23	22	70
Guest rooms	503	1,109	275	1,887	1,091	2,013	446	3,550
Bed spaces	1,355	3,132	770	5,257	3,271	6,255	1,287	10,813
Employment (persons)	285	1,219	93	1,597	480	1,229	232	1,941
ROOM NIGHTS OCCUPIED								
December quarter 1994	28,329	64,528	18,355	111,212	49,720	109,703	14,614	174,037
1995								
October	12,047	25,402	5,097	42,546	16,196	45,603	5,137	66,936
November	10,247	22,237	4,410	36,894	11,082	39,796	4,872	55,750
December	9,489	16,557	4,140	30,186	9,195	27,818	4,051	41,064
December quarter 1995	31,783	64,196	13,647	109,626	36,473	113,217	14,060	163,750
ROOM OCCUPANCY RATES (per cent)								
December quarter 1994	63.9	74.4	55.4	67.7	39.7	64.9	35.7	51.9
1995—								
October	77.3	73.9	59.8	72.7	47.9	73.1	37.2	60.8
November	67.9	66.8	53.5	65.2	33.9	65.9	36.4	52.3
December	60.9	48.2	48.6	51.6	27.2	44.6	29.3	37.3
December quarter 1995	68.7	62.9	53.9	63.1	36.3	61.1	34.3	50.1
GUEST NIGHTS								
December quarter 1994	50,113	102,445	30,908	183,466	84,708	188,657	26,061	299,426
1995								
October	19,892	40,872	7,811	68,575	29,191	77,710	8,884	115,785
November	16,148	34,454	6,253	56,855	19,684	66,876	7,604	94,164
December	14,779	26,630	6,277	47,686	17,777	50,237	6,759	74,773
December quarter 1995	50,819	101,956	20,341	173,116	66,652	194,823	23,247	284,722
BED OCCUPANCY RATES (per cent)								
December quarter 1994	37.9	45.6	31.7	40.3	23.4	35.6	22.4	29.7
1995								
October	47.4	42.1	32.7	42.1	28.8	40.1	22.3	34.5
November	39.7	36.7	27.1	36.1	20.1	35.6	19.7	29.0
December	35.2	27.4	26.3	29.3	17.5	25.9	16.9	22.3
December quarter 1995	40.8	35.4	28.7	35.8	22.1	33.9	19.6	28.6
GUEST ARRIVALS								
December quarter 1994	19,575	44,226	9,951	73,752	43,916	96,537	17,690	158,143
1995—								
October	7,161	18,591	3,601	29,353	16,366	41,944	5,079	63,389
November	5,415	16,570	2,970	24,955	11,078	36,354	3,423	50,855
December	5,426	13,037	2,936	21,399	9,964	28,572	3,936	42,472
December quarter 1995	18,002	48,198	9,507	75,707	37,408	106,870	12,438	156,716
AVERAGE LENGTH OF STAY (days)								
December quarter 1994	2.6	2.3	3.1	2.5	1.9	2.0	1.5	1.9
December quarter 1995	2.8	2.1	2.1	2.3	1.8	1.8	1.9	1.8
TAKINGS FROM ACCOMMODATION (\$'000)								
December quarter 1994	1,820	6,208	904	8,933	2,950	10,797	794	14,541
1995—								
October	986	2,627	259	3,872	946	4,452	279	5,677
November	815	2,217	213	3,245	612	3,937	246	4,795
December	754	1,641	197	2,592	505	2,886	225	3,615
December quarter 1995	2,556	6,485	668	9,709	2,063	11,275	750	14,087

**TABLE 6B — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY STAR GRADING,
NORTHERN TERRITORY**

Particulars	Licensed hotels with facilities	Motels and guest houses	Star grading					Northern Territory
			1	2	3	4 and 5	Ungraded	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
December quarter 1994—								
Establishments	30	65	15	38	20	5	17	95
Guest rooms	2,032	3,397	369	1,845	1,792	987	436	5,429
Bed spaces	5,873	10,026	1,080	5,370	5,493	2,710	1,246	15,899
Employment (persons)	1,952	1,095	168	750	845	1,095	189	3,047
December quarter 1995								
Establishments	31	67	12	33	28	6	19	98
Guest rooms	2,050	3,387	243	1,594	2,059	1,063	478	5,437
Bed spaces	5,872	10,198	713	4,626	6,512	2,875	1,344	16,070
Employment (persons)	2,386	1,152	159	765	953	1,495	166	3,538
ROOM NIGHTS OCCUPIED								
December quarter 1994	122,652	162,597	14,429	78,049	107,927	66,304	18,540	285,249
1995—								
October	44,520	64,962	2,943	28,243	47,943	23,062	7,291	109,482
November	39,379	53,265	2,308	21,329	41,319	20,714	6,974	92,644
December	29,394	41,856	2,151	18,684	28,512	15,863	6,040	71,250
December quarter 1995	113,293	160,083	7,402	68,256	117,774	59,639	20,305	273,376
ROOM OCCUPANCY RATES (per cent)								
December quarter 1994	65.6	52.0	42.5	46.0	65.5	73.0	46.2	57.1
1995								
October	70.1	61.9	39.1	57.2	75.1	70.0	49.2	65.0
November	64.0	52.4	31.7	44.6	66.9	65.0	48.6	56.8
December	46.3	39.9	28.6	37.8	44.7	48.1	40.8	42.3
December quarter 1995	60.1	51.4	33.1	46.5	62.2	61.0	46.2	54.7
GUEST NIGHTS								
December quarter 1994	200,595	282,297	25,273	134,821	184,794	106,308	31,696	482,892
1995								
October	71,805	112,555	4,940	49,083	81,928	36,654	11,755	184,360
November	61,932	89,087	3,382	35,832	69,265	32,065	10,475	151,019
December	48,458	74,001	3,570	32,556	51,478	25,389	9,466	122,459
December quarter 1995	182,195	275,643	11,892	117,471	202,671	94,108	31,696	457,838
BED OCCUPANCY RATES (per cent)								
December quarter 1994	37.1	30.6	25.4	27.3	36.6	42.6	27.7	33.0
1995								
October	39.4	35.6	22.3	34.2	40.6	41.1	28.2	37.0
November	35.2	29.1	15.8	25.8	35.5	37.2	26.0	31.3
December	26.6	23.4	16.2	22.7	25.5	28.5	22.7	24.6
December quarter 1995	33.7	29.4	18.1	27.6	33.8	35.6	25.6	31.0
GUEST ARRIVALS								
December quarter 1994	99,972	131,923	13,348	63,491	82,288	58,475	14,293	231,895
1995								
October	37,915	54,827	2,495	23,527	40,400	20,135	6,185	92,742
November	33,770	42,040	1,676	16,493	34,710	18,214	4,717	75,810
December	27,925	35,946	2,124	15,390	25,132	16,477	4,748	63,871
December quarter 1995	99,610	132,813	6,295	55,410	100,242	54,826	15,650	232,423
AVERAGE LENGTH OF STAY (days)								
December quarter 1994	2.0	2.1	1.9	2.1	2.2	1.8	2.2	2.1
December quarter 1995	1.8	2.1	1.9	2.1	2.0	1.7	2.0	2.0
TAKINGS FROM ACCOMMODATION (\$'000)								
December quarter 1994	12,396	11,078	685	4,770	9,340	7,666	1,013	23,474
1995—								
October	5,076	4,473	136	1,932	4,092	2,987	402	9,549
November	4,430	3,611	98	1,428	3,452	2,702	361	8,040
December	3,386	2,821	91	1,259	2,408	2,119	330	6,207
December quarter 1995	12,892	10,905	325	4,619	9,952	7,807	1,093	23,796

TABLE 7 — HOTELS, MOTELS AND GUEST HOUSES WITH FACILITIES BY SELECTED LOCAL GOVERNMENT AREAS, NORTHERN TERRITORY

Particulars	Darwin City (a)	Alice Springs (T)	Katherine (T)	Tennant Creek (T)
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT				
December quarter 1994—				
Establishments	27	22	8	4
Guest rooms	1,785	1,597	477	189
Bed spaces	4,943	4,905	1,324	492
Employment (persons)	1,425	576	232	33
December quarter 1995—				
Establishments	28	23	7	4
Guest rooms	1,887	1,580	402	192
Bed spaces	5,257	4,847	1,273	514
Employment (persons)	1,597	784	245	34
ROOM NIGHTS OCCUPIED				
December quarter 1994	111,212	77,016	19,916	5,789
1995—				
October	42,546	31,226	8,651	2,415
November	36,894	24,612	6,711	1,971
December	30,186	17,150	4,803	1,584
December quarter 1995	109,626	72,988	20,165	5,970
ROOM OCCUPANCY RATES (per cent)				
December quarter 1994	67.7	52.4	45.4	33.3
1995—				
October	72.7	63.8	69.4	40.6
November	65.2	51.9	55.6	34.2
December	51.6	35.0	38.5	26.6
December quarter 1995	63.1	50.2	54.5	33.8
GUEST NIGHTS				
December quarter 1994	183,466	133,205	31,267	9,741
1995—				
October	68,575	53,198	12,050	3,942
November	56,855	40,735	10,322	3,022
December	47,686	29,300	8,216	3,019
December quarter 1995	173,116	123,233	30,588	9,983
BED OCCUPANCY RATES (per cent)				
December quarter 1994	40.3	29.5	25.7	21.5
1995—				
October	42.1	35.4	30.5	24.7
November	36.1	28.0	27.0	19.6
December	29.3	19.5	20.8	18.9
December quarter 1995	35.8	27.6	26.1	21.1
GUEST ARRIVALS				
December quarter 1994	73,752	56,511	16,707	7,390
1995—				
October	29,353	24,005	7,051	3,197
November	24,955	19,230	4,613	2,184
December	21,399	15,295	3,539	2,371
December quarter 1995	75,707	58,530	15,203	7,752
AVERAGE LENGTH OF STAY (days)				
December quarter 1994	2.5	2.4	1.9	1.3
December quarter 1995	2.3	2.1	2.0	1.3
TAKINGS FROM ACCOMMODATION (\$'000)				
December quarter 1994	8,933	5,383	1,081	301
1995—				
October	3,872	2,138	413	138
November	3,245	1,745	320	113
December	2,592	1,151	257	99
December quarter 1995	9,709	5,034	990	350

(a) As there are no in-scope establishments outside the Darwin City boundaries, data for Darwin City are the same as for the Darwin Statistical Division.

TABLE 8 — HOLIDAY FLATS, UNITS AND HOUSES BY SELECTED AREAS, NORTHERN TERRITORY (a)

<i>Particulars</i>	<i>Darwin (C)-Inner</i>	<i>Balance</i>	<i>Northern Territory</i>
LETTING ENTITIES, CAPACITY AND EMPLOYMENT			
<i>December quarter 1994</i>			
Letting entities	3	5	8
Flats, units and houses			
Single bedroom	n.p.	n.p.	126
Multiple bedroom	n.p.	n.p.	97
<i>Total flats, units and houses</i>	<i>n.p.</i>	<i>n.p.</i>	223
Bed spaces	n.p.	n.p.	891
Employment (persons) (b)	n.p.	n.p.	46
<i>December quarter 1995</i>			
Letting entities	4	6	10
Flats, units and houses			
Single bedroom	8	137	145
Multiple bedroom	86	62	148
<i>Total flats, units and houses</i>	<i>94</i>	<i>199</i>	293
Bed spaces	362	793	1,155
Employment (persons) (b)	17	47	64
UNIT NIGHTS OCCUPIED			
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>12,581</i>
<i>1995—</i>			
October	1,896	3,942	5,838
November	1,924	4,272	6,196
December	1,730	4,237	5,967
<i>December quarter 1995</i>	<i>5,550</i>	<i>12,451</i>	<i>18,001</i>
UNIT OCCUPANCY RATES (per cent)			
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>61.3</i>
<i>1995—</i>			
October	65.1	63.9	64.3
November	68.2	71.6	70.5
December	59.4	68.7	65.7
<i>December quarter 1995</i>	<i>64.2</i>	<i>68.0</i>	<i>66.8</i>
UNIT LETTINGS			
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>2,927</i>
<i>1995—</i>			
October	253	958	1,211
November	243	1,018	1,261
December	271	995	1,266
<i>December quarter 1995</i>	<i>767</i>	<i>2,971</i>	<i>3,738</i>
AVERAGE LENGTH OF STAY (days)			
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>4.3</i>
<i>1995—</i>			
October	7.5	4.1	4.8
November	7.9	4.2	4.9
December	6.4	4.3	4.7
<i>December quarter 1995</i>	<i>7.2</i>	<i>4.2</i>	<i>4.8</i>
TAKINGS FROM ACCOMMODATION (\$'000)			
<i>December quarter 1994</i>	<i>n.p.</i>	<i>n.p.</i>	<i>789</i>
<i>1995—</i>			
October	181	295	477
November	171	282	453
December	173	267	440
<i>December quarter 1995</i>	<i>526</i>	<i>844</i>	<i>1,370</i>

(a) From December quarter 1994 and June quarter 1995 respectively, some accommodation previously classified as holiday flats and units has been included as motel accommodation. (b) Employment numbers exclude real estate agents and their employees.

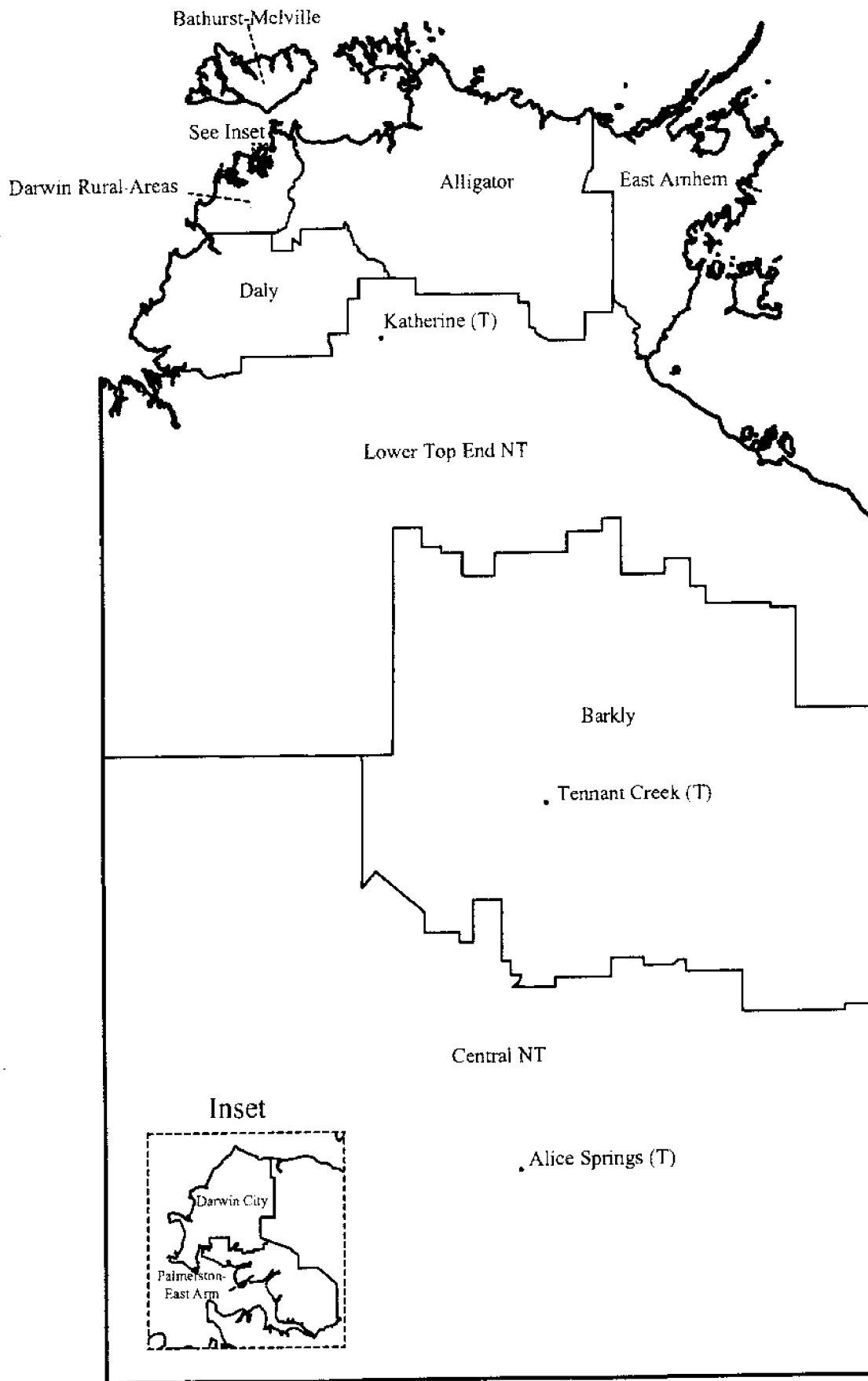
TABLE 9—CARAVAN PARKS BY STATISTICAL AREA AND TYPE, NORTHERN TERRITORY

Particulars	Darwin (SD) and Alligator (SSD)	Darwin Rural Areas and Daly (SSDs)	Lower Top End Northern Territory (SSD)	Barkly (SSD)	Central Northern Territory (SSD)	Northern Territory		Total
						Short-term parks	Long-term parks	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT								
December quarter 1994								
Establishments	10	21	23	9	19	62	20	82
Capacity								
On-site vans	27	166	12	20	100	119	206	325
Other powered sites	1,247	812	904	344	1,239	2,981	1,565	4,546
Unpowered sites	568	504	891	383	1,735	3,445	636	4,081
Cabins, flats, etc.	41	63	40	28	85	179	78	257
Total capacity	1,883	1,545	1,847	775	3,159	6,724	2,485	9,209
Sites occupied by long-term guests	347	286	100	16	311	290	770	1,060
Other sites permanently reserved	—	2	1	—	2	2	3	5
Employment (persons)	37	64	86	32	76	222	73	295
December quarter 1995—								
Establishments	9	22	22	9	16	60	18	78
Capacity								
On-site vans	27	172	12	20	90	131	190	321
Other powered sites	1,239	839	830	341	1,165	2,914	1,500	4,414
Unpowered sites	575	529	972	383	1,492	3,361	590	3,951
Cabins, flats, etc.	30	76	58	28	94	201	85	286
Total capacity	1,871	1,616	1,872	772	2,841	6,607	2,365	8,972
Sites occupied by long-term guests	303	286	79	14	258	320	620	940
Other sites permanently reserved	—	1	1	2	6	7	3	10
Employment (persons)	42	69	89	47	88	250	85	335
SITE NIGHTS OCCUPIED								
December quarter 1994	49,361	34,336	19,395	6,271	65,720	88,457	86,626	175,083
1995—								
October	18,182	14,559	8,442	3,407	24,588	40,311	28,867	69,178
November	14,246	12,234	5,253	2,106	19,681	28,248	25,272	53,520
December	11,903	12,180	4,501	2,680	14,212	21,746	23,730	45,476
December quarter 1995	44,331	38,973	18,196	8,193	58,481	90,305	77,869	168,174
SITE OCCUPANCY RATES (per cent)								
December quarter 1994	28.5	24.2	11.4	8.8	22.6	14.3	37.9	20.7
1995 -								
October	31.3	29.1	14.5	14.2	27.9	19.7	39.4	24.9
November	25.4	25.2	9.4	9.1	23.1	14.3	35.6	19.9
December	20.5	24.3	7.8	11.2	16.1	10.6	32.4	16.4
December quarter 1995	25.8	26.2	10.6	11.5	22.4	14.9	35.8	20.4
TAKINGS FROM ACCOMMODATION (\$'000)								
December quarter 1994	416	401	283	96	930	1,284	842	2,126
1995								
October	159	188	127	54	429	645	311	956
November	119	153	77	37	331	447	269	717
December	100	151	69	39	241	349	252	600
December quarter 1995	377	492	273	130	1,001	1,441	832	2,273

TABLE 10 — VISITOR HOSTELS BY STATISTICAL DIVISION AND SELECTED AREAS, NORTHERN TERRITORY

Particulars	Northern Territory - Balance (\$D)					Northern Territory
	Darwin (\$D)	Katherine (T)	Alice Springs (T)	Balance	Total	
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT						
<i>December quarter 1994—</i>						
Establishments	12	3	7	13	23	35
Bed spaces	1,021	194	789	736	1,719	2,740
Employment (persons)	55	10	32	37	79	134
<i>December quarter 1995</i>						
Establishments	10	3	7	13	23	33
Bed spaces	1,029	189	800	833	1,822	2,851
Employment (persons)	48	8	48	38	94	142
GUEST NIGHTS						
<i>December quarter 1994</i>	43,950	10,482	33,349	21,595	65,426	109,376
<i>1995—</i>						
October	18,719	4,234	14,774	10,689	29,697	48,416
November	15,730	3,521	13,615	7,907	25,043	40,773
December	12,073	2,318	12,300	7,100	21,718	33,791
<i>December quarter 1995</i>	46,522	10,073	40,689	25,696	76,458	122,980
BED OCCUPANCY RATES (per cent)						
<i>December quarter 1994</i>	46.8	58.7	45.9	31.9	41.4	43.4
<i>1995—</i>						
October	58.7	72.3	59.6	41.4	52.6	54.8
November	51.0	62.1	56.7	31.6	45.8	47.7
December	37.8	39.6	49.6	27.5	38.5	38.2
<i>December quarter 1995</i>	49.1	57.9	55.3	33.5	45.6	46.9
GUEST ARRIVALS						
<i>December quarter 1994</i>	16,191	5,105	15,083	14,842	35,030	51,221
<i>1995—</i>						
October	7,413	1,657	8,782	7,999	18,438	25,851
November	6,229	1,622	8,394	5,917	15,933	22,162
December	4,413	1,178	7,889	5,181	14,248	18,661
<i>December quarter 1995</i>	18,055	4,457	25,065	19,097	48,619	66,674
AVERAGE LENGTH OF STAY (days)						
<i>December quarter 1994</i>	2.7	2.1	2.2	1.5	1.9	2.1
<i>1995—</i>						
October	2.5	2.6	1.7	1.3	1.6	1.9
November	2.5	2.2	1.6	1.3	1.6	1.8
December	2.7	2.0	1.6	1.4	1.5	1.8
<i>December quarter 1995</i>	2.6	2.3	1.6	1.3	1.6	1.8
TAKINGS FROM ACCOMMODATION (\$'000)						
<i>December quarter 1994</i>	514	132	391	357	880	1,394
<i>1995</i>						
October	220	56	148	190	394	614
November	189	46	153	144	342	531
December	143	30	122	123	274	417
<i>December quarter 1995</i>	552	131	423	457	1,011	1,562

Northern Territory Statistical Subdivisions



EXPLANATORY NOTES

INTRODUCTION

1 This publication contains data for the Northern Territory from a quarterly survey of tourist accommodation establishments.

SCOPE

2 Tourist accommodation establishments currently included in the survey comprise two groups:

- Establishments which provide predominantly short-term accommodation (i.e. for periods of less than 2 months) to the general public. These include:
 - *Hotels, motels and guest houses, with facilities* being hotels licensed to operate a public bar and motels, private hotels and guest houses all of which provide a bath (or shower) and toilet in most guest rooms and have breakfast available for guests. NOTE: From December quarter 1993, hotel, motel and guest house establishments with fewer than five rooms have been formally excluded from the scope of this statistical collection.
 - *Holiday flats, units and houses* (excluding establishments predominantly operated on a time share basis) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short-term letting. They are mainly self-contained in terms of cooking, bath (or shower) and toilet facilities and do not have breakfast available for guests. Data for holiday flats, units and houses include short-term owner occupation as well as paying guest occupation.
 - *Visitor hostels* which provide accommodation to visitors on a bed basis (rather than by the room). This category does not include establishments providing charity type accommodation (e.g. Salvation Army hostels) nor hotels, motels and guest houses without in-room facilities which provide accommodation on a per room basis.
 - *Caravan parks* which provide either predominantly short-term (i.e. for periods of less than 2 months) or predominantly long-term (i.e. for periods of 2 months or more) accommodation to the general public and which provide powered sites for caravans and toilet, shower and laundry facilities for guests.

3 Data collected and published for each type of establishment (other than holiday flats, units and houses) include both long-term and short-term guests at these establishments.

4 Establishments which provide more than one type of accommodation (e.g. a motel with attached caravan park) are treated as two or more separate establishments. However, self-contained units, flats, cabins, etc. attached to hotels, motels or to caravan parks are included in the capacity for those establishments and not treated as separate holiday flat, unit or house establishments.

AUSTRALIAN STANDARD

GEOGRAPHICAL CLASSIFICATION

5 Statistics presented in this publication have been classified according to the Australian Standard Geographic Classification (ASGC), Edition 2.5. This classification incorporates a number of hierarchic structures of geographic areas. The appropriate spatial units of the main structure of the ASGC used in this publication are defined as follows.

EXPLANATORY NOTES

AUSTRALIAN STANDARD GEOGRAPHICAL CLASSIFICATION continued

STATISTICAL LOCAL AREAS (SLAs) are legal Local Government Areas or equivalent spatial units which serve as the smallest type of spatial unit considered appropriate for the presentation of statistics and add, without gaps or overlaps, to;

STATISTICAL SUBDIVISIONS (SSDs) which in turn represent another, higher hierarchic level and add, without gaps or overlaps, to;

STATISTICAL DIVISIONS (SDs) which in turn add, without gaps or overlaps, to:
The Northern Territory.

For more detailed information, refer to the ASGC (1216.0).

The Northern Territory comprises three SDs, i.e. Darwin, Northern Territory Balance, and Offshore Areas and Migratory. Only the first two of these units are appropriate for the presentation of statistics in this publication and together add to the Northern Territory.

UNPUBLISHED STATISTICS

6 The ABS may make available on request certain unpublished tourist accommodation statistics. A charge may be made for this information.

RELATED PUBLICATIONS

7 Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available on request. Other ABS publications which may be of interest include:

- *Directory of Tourism Statistics* (1130.0) (irregular: first and latest issue: 1991)
- *Overseas Arrivals and Departures, Australia* (3401.0) (monthly)
- *Tourism Indicators, Australia* (8634.0) (quarterly)
- *Tourist Accommodation, Australia* (8635.0) (quarterly)

8 Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (1101.0). The ABS also issues the *Release Advice* (1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both the Catalogue and *Release Advice* are available from any ABS office.

SYMBOLS AND OTHER USAGES

- n.a. not available
- n.p. not available for publication but included in totals where applicable
- r revised
- .. not applicable
- nil
- (T) Town

9 Where figures have been rounded, discrepancies may occur between totals and the sums of the component items.

GLOSSARY

Average length of stay	<p>Average length of stay is expressed in numbers of days and calculated:</p> <ul style="list-style-type: none"> for hotels, motels and guest houses, by dividing <i>Guest nights</i> by <i>Guest arrivals</i> and for holiday flats, units and houses, by dividing <i>Unit nights occupied</i> by <i>Unit lettings</i>.
Bed spaces	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
Capacity	Capacity in terms of <i>Guest rooms</i> , <i>Bed spaces</i> , <i>Holiday units</i> or <i>Caravan park sites</i> , etc. is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
Caravan park capacity	The total number of <i>On-site vans</i> , <i>Other powered sites</i> , <i>Unpowered sites</i> and <i>Cabins</i> , etc.
Employment	The number of persons working at accommodation establishments at the end of the survey period (including working proprietors and those working on other than accommodation activities).
Establishments	For hotels, motels and guest houses, caravan parks and visitor hostels, the number of establishments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
Guest arrivals	The total number of paying guests counted only on the first night they stayed at the accommodation establishment.
Letting entities	For holiday flats, units and houses, the number of owners, managers or real estate agents within the scope of the survey who operated for any part of the survey period.
Occupancy	<p>Occupancy in terms of <i>Room nights</i>, <i>Unit nights</i> or <i>Site nights occupied</i> refers to the total number of nights each guest room, holiday unit or caravan park site, etc. was occupied during the survey period. NOTE: From September quarter 1992, caravan park sites, etc. permanently reserved for 2 months or more at the end of the survey period but only casually occupied by their tenants have been recorded continuously as <i>Site nights occupied</i> irrespective of whether the tenants of individual sites were in residence on any particular night.</p> <p>Occupancy in terms of <i>Guest nights</i> refers to the total number of nights each paying guest stayed during the survey period.</p>
Occupancy rates	<p><i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g.</p> $\text{Room occupancy rate (\%)} \text{ for the period} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ <p>providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.</p>

GLOSSARY

Other sites permanently reserved	The total number of powered and unpowered sites, on-site vans and cabins, etc. continuously let for 2 months or more by the end of the survey period to tenants who occupy the sites only on a casual or sporadic basis. Separate data for this item are available only from September quarter 1992.
Room nights available	The number of guest rooms available multiplied by the number of days for which they were available during the survey period. Including operating periods only for establishments closing (other than for seasonal reasons) or opening during the survey period.
Sites occupied by long-term guests	The total number of sites, etc. occupied at the end of the survey period by guests who have stayed continuously for 2 months or more.
Star grading	The grading of hotels and motels with facilities based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).
Takings from accommodation	Revenue received from the provision of accommodation. Takings from meals are excluded. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
Unit lettings	The total number of times a holiday flat, unit or house was occupied by a new tenant, counted only on the first night it was occupied by the new tenant.

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